

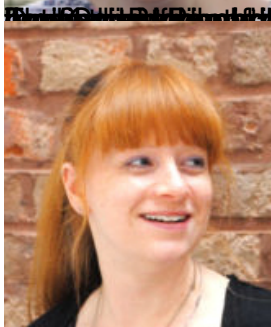
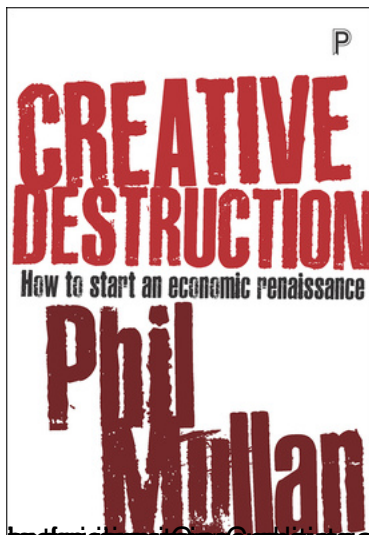
[Developing a post-Brexit economic strategy](#)

April 2017

[Phil Mullan](#) and [Mindy Gofton](#) introduced a discussion on how to transform the zombie economy



In January this year the Conservative Government launched its 'modern' industrial strategy to make Britain fit for the twenty-first century. Many welcomed the fine words about the government 'stepping up to a new, active role' to raise productivity across every sector and in every corner of the country. This focus on productivity is well justified and long overdue. Increasing what each worker can produce in the same time is the only durable source for increasing people's living standards. Britain's productivity remains at pretty much the same level it had reached in 2007 and is well below that of most of its developed competitors. There is much to be done.



Some background readings

[Inclusive growth in Greater Manchester: an agenda for the new Mayor](#) , Joseph Rowntree Foundation 24 January 2017

[Go for Growth](#) , Institute of Ideas Economy Forum, 30 March 2017

[Why it's time to slay the 'zombie economy'](#) , Mick Hume, spiked 30 March 2017

[Industrial strategy 'must help' UK creative industries](#) , BBC Business News, 15 April 2017

Venue



In the main hall of [Cross Street Chapel](#), Cross Street, Manchester M2 1NL. If you're familiar with the area, it's diagonally opposite the Royal Exchange Stage Door.

Please arrive around 6:30pm for a prompt 6:45pm start - expected to finish before 8:30pm. **Tickets are £5**

(£4 concessions) payable in advance, and should be booked online via

[Eventbrite](#)

, or by Emailing

events@manchestersalon.org.uk